

# ERRAZURIZ



FAMILY WINES SINCE 1870



## Michel Couttolenc

Michel Couttolenc was born in Mexico City in 1968, and began working in the wine industry while studying at university, as a major in Industrial Relations. In 1992 he began importing and distributing Los Vascos Lafite Rothschild and Moreau et Fils in Mexico, after which he worked as Commercial Director for Vinoteca, a company that represents wines such as Beringer, Louis Latour, Faustino, Errazuriz and Vega Sicilia. He further broadened and solidified his expertise in the wine industry while working as Commercial Director for high-quality Mexican producer Monte Xanic, which represented and imported Chalone Wine Groups in Mexico.

Moving to Toronto, Canada, in 2003, Michel Couttolenc spent ten years as Director of North America for Chilean vineyards Sena, Arboleda and Errazuriz, and was one of the founding members of Wines of Chile, a cooperative body responsible for promoting Chilean Wines in Canada. From December 2011 to May 2014, he worked as Export Director for USA, Canada and Mexico for Baron Philippe de Rothschild. During that period Michel also introduced and developed Anderra, a successful Chilean brand for Constellation Brands wines and Baron Philippe de Rothschild.

Since May 2014, Michel Couttolenc is the Fine Wines Director for Errazuriz Americas. Michel is one of the leading experts in the field of wines in North and Latin America.